

1. Kategoria oferty: Praca
2. Temat/ stanowisko pracy: Business Researcher (Product / UX)
3. Nazwa firmy/ organizacji: SALESmanago
4. Lokalizacja/ miejsce pracy: Kraków
5. Branża: IT
6. Pełny opis oferty: Your responsibilities:
Conducting business analysis
Conducting UX analysis
Keeping up with industry and marketing trends Preparing ongoing "new trends" reports of the latest trends including their practical use analysis Cooperation with the Project and IT teams Our requirements:
Excellent communication and analytical skills Experience in conducting business analysis Fluency in English, both spoken and written.
Creativity and interest in industry innovation, Solid understanding of MarTech market, technology, and digital marketing concepts Practical knowledge of online marketing, email marketing, CDP tools, and eCommerce Knowledge in the field of user experience Being ready for new challenges every day
Benefits

Possibility of remote work

Integration trips and outings every 2-3 months (aqua parks, go-karts, paintball, sleigh rides etc.)
Medicover and Sport card (OK System) Free hot meal everyday Happy hours every Friday with free beer Internal volleyball club Bonuses for university diploma, hen and bachelor party, bonus for the purchase of an apartment, baby bonus Po-financing of language courses Co-financing of medical examinations Possibility of private health insurance COMPENSA 7. Osoba kontaktowa: SALESmanago

8. Numer telefonu:

9. Adres e-mail:

10. Adres www:

<https://system.erecruiter.pl/FormTemplates/RecruitmentForm.aspx?WebID=dc82cd716e9e4ec684bfff6e4c0a67ed0>